

Resume of the First
“BEST WOMAN KARATE CHAMPIONSHIP” – Belgrade, November 2002

Summary: Press-conference and visit to the electronic media, International seminar, Best Women Karate Competition, Fashion-show, Promotion of women sports: aikido, tai-boo, rhythmic gymnastic and women football, Humanitarian and donation activities for Orphanage Centre in Belgrade, Sightseeing of cultural and historical locations of Belgrade, International women football game, Closing ceremony, Sportagon party.

Participants: Two best national women karate teams (TUR and BH) and SMN team as hosting team

Referee: Women with highest referee status in the World: Norma Foster from Canada, chairman of the GEC Committee

Lecturers: Two representatives of Northern Germany Ministry of Sport, Norma Foster from Canada, IOC representative Dragana Pavlović from Lozano, professor from Belgrade University Dr Vladimir Jorga.

Participants of the Karate Fashion-show: Agency Miss Yu and first 10 ranked girls from the beauty selection of Miss Yu 2002, winner of the Miss Yu – Ana Šargić, president of the Miss Yu – Vesna Jugović and karate sportswomen participants of the BWKC.

Protector: Olympic Committee SMN, Serbian Ministry of Trade and Tourism, Belgrade City Hole, Voždovac Local Community of Belgrade.

Main Sponsor: “Lasta” Company

No of visitors: around 2000

Guests: four ambassadors of participating countries (TUR, BIH, JAP, CAN) and many guests from the politics, sport, music, art and culture. Ambassador of Japan performed opening ceremony.

Media effects: reports and interviews on 10 television stations before and after BWKC, over 18 newspaper articles, 12 presentations in television and radio shows, advertising of the manifestation 7 days before and during event.

Positive effects: increased membership in karate clubs in Belgrade, where we conducted research. Increased number of volunteers. Foundation of Committee for women karate sport development in Karate Federation of SMN. Increased presentation of karate sport in media during manifestation and positive response from all relevant sport institution and experts in the country. Support of the Karate Federation of SMN and president of WKF – Mr Espinosa Ortueta in our efforts to promote and improve women participation in karate sport and to make one step forward for karate to be closer to Olympic family.